



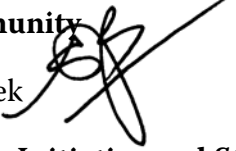
WAUBONSEE

COMMUNITY COLLEGE

Office of the President

Memorandum

To: The College Community

From: Dr. Christine J. Sobek 

Subject: **Presidential Action Initiative and Strategic Planning Framework for 2007-2008**

Date: August 10, 2007

The attached document captures the essence of Waubonsee Community College's strategic planning process and includes our vision, mission, values and strategic goals with objectives. These key elements are designed to provide focus and direction for the college for the next several years.

A strategic plan provides a framework for decision making that helps guide an organization into the future. In the spirit of quality improvement, we continue to refine our strategic planning process so that it provides perspective on where we are going, is action oriented, encourages creativity, and provides practical guidance. The attached document contains our strategic planning framework for 2007-2008; each element has a specific place and purpose in our system.

Our **Vision, Mission, Values and Strategic Goals with Objectives** set the long-term course of the college and help to form a constant course into the future. These are the things that we must do to remain relevant to those whom we serve. These elements of the strategic plan help functional area leaders to construct tangible goals and action plans within their individual areas of responsibility. Additionally, these elements help leaders see how their areas integrate with activities across the college. The vision, mission, values and strategic goals are reviewed on an annual basis. As a result of the most recent review, the vision, mission and values remain unchanged. The strategic goals and corresponding objectives, however, have undergone modification to more accurately align with the strategic directions planned for the college.

The **Presidential Action Initiative** (PAI) provides the college community with a way to focus on new, different, or emerging issues of importance to the college. The 2006-2007 academic year marked a milestone for Waubonsee Community College as the college celebrated 40 years of student success.

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The 2007-2008 year challenges us to continue to be forward thinking and to work together to create a learning environment where dreams are shaped and lives are changed. Therefore, the Presidential Action Initiative for 2007-2008 is *Reinventing the Learning Curve*.

Regarding our strategic planning system, there are some initiatives that reach across many functional areas of the college and which require a degree of action planning and specificity beyond that of strategic goals and objectives. To account for this, we created **Major Support Plans**. These plans include the Five-Year Financial Plan, Information Technology Plan, Human Resources Plan, Student Development Plan, Program Development Plan, Marketing and Communications Plan, and the Community Development Plan. In the coming year, these areas of the college will continue to refine and update their plans.

In summary, our strategic planning documents reflect both our understanding of our community and its needs, as well as our commitment to provide outstanding learning opportunities. My hope for the upcoming year is that we will all strive to create a learning community that celebrates the tradition of excellence and service that our founders established forty years ago.

CJS/kw